



DISABILI *Tease*  
ACADEMY



MAKING THE PERFORMING ARTS MORE ACCESSIBLE,  
ONE CLASS AT A TIME

SPONSORSHIP  
OPPORTUNITIES

**Contact:**

Minda Mae or Lakota Shekhar (owners)  
[info@disabiliteaseacademy.com](mailto:info@disabiliteaseacademy.com)

**Learn More:**

[linktr.ee/disabiliteaseacademy](https://linktr.ee/disabiliteaseacademy)  
[www.disabiliteacademy.com](http://www.disabiliteacademy.com)

# ABOUT THE ACADEMY

The DisabiliTease Academy (DTA) is the only school of its kind. It brings accessible, virtual classes to performers and producers in the burlesque, drag, cirque, cabaret, and movement arts communities.

The DisabiliTease Academy is proud to offer year-round classes in a variety of formats to meet your personal and professional goals. We offer a range of classes and resources to help meet the needs of our students. These include live Zoom sessions, pre-recorded courses, and downloadable resource guides.

Inspired by access and equality, our goal is to include a wide range of instructors and teachers whenever possible. This includes people of all genders, ages, sizes, abilities, backgrounds, races, beliefs, and sexual orientations.

The growing list of courses includes topics such as self-care as a performer, costuming, logistics and career management, accessibility, inclusivity, adaptable movement, and more.

## OWNERS



**Minda Mae** (she/her)  
MINNESOTA



**Lakota Shekhar** (she/her)  
OHIO

## SUPPORT STAFF

**Fire Hazzard** (she/her)  
MINNESOTA

**Oreo Munroe** (she/her)  
VIRGINIA

**Ruby ReVenge** (she/her)  
MINNESOTA

# WHY SPONSORSHIP IS IMPORTANT

The DisabiliTease Academy was established in 2021 to address the needs of disabled performers from around the world. The COVID-19 pandemic took away opportunities for individuals to not only learn how to be performers, but also for disabled performers to hone their craft within the burlesque, drag, cirque, cabaret, and other movement and performing arts communities.

1. The Academy addresses these gaps through quality online programming meant to not only inform but also bring performers of all backgrounds together.
2. The DisabiliTease Academy exists as a space for disabled performers, producers, and instructors to find community from across the globe. Our programming benefits those who might not be able to attend traditional movement and performance arts courses due to physical, financial, or transportation constraints.
3. People with disabilities tend to be cut off or secluded from their communities and do not often see themselves represented on stage or in classrooms. Interacting with others from around the globe gives disabled performers a sense of belonging and the feeling that they are allowed in the same spaces typically occupied by able-bodied performers.
4. The Academy will give instructors with disabilities a place to teach outside of their local community, on topics that may not have another platform. Each instructor brings their own lived experiences, background, and viewpoints to their class. Representation in a learning setting can be life-changing.



*“As someone who has difficulty going places, I love the accessibility of the DisabiliTease Academy. I can watch the workshops from the comfort of my bedroom without having to worry about transportation or wearing real clothes. I like that the instructors know what it’s like to be disabled and what we go through. Having this space is awesome.”*

- Fire Hazzard (she/her), Minnesota, USA

# WHAT FOLKS ARE SAYING



*“I love the Academy because its main focus is providing quality education and support through an accessibility first lens to empower performers of all skill levels.”*

- Pyx Elated (they/them), Alaska, USA

*“The DisabiliTease Academy has been a godsend! I feel like I have a home and there is a community. If I’m going through a rough patch, I know I’m not alone and others can empathize. I’m so grateful to Minda Mae for her foresight to create the DisabiliTease Academy.”*

- Crystal Mischief (they/them), Wellington, New Zealand



*“The Academy showcases classes that not only allow an artist to advance and hone their skills and artistry, it highlights classes that address accessibility, ethics, and unique talents and viewpoints not seen elsewhere. Each instructor brings their own Intersectionality to the table and provides a rich learning experience well worth the time and money of any artist.”*

- Eun Bee Yes (zie/he), Minnesota, USA



*“The DisabiliTease Academy provides a creative beacon for fellow disabled performers to learn and develop. I was able to meet and collaborate with performers on the other side of the world in a safe, inclusive, community-focused environment. I know I’ll be applying to come back next year.”*

- Diana Divine (they/them), Adelaide, Australia



# OUR REACH

The Academy supports marginalized and underrepresented populations, providing not only an education platform but also community connection around the world.

25

We have worked with more than 25 instructors, moderators and panelists and have a growing list of applicants!

7

Our current instructors and applicants are from 7 countries: Australia, Canada, England, New Zealand, Scotland, the UK, and the USA.

17

We have had students in our live-stream courses from 17 states, as well as from Australia, Canada, and the Netherlands.

*“The DisabiliTease Academy has been an invaluable resource for newbie burlesque performers like me. Teachers around the world teach me about what to do, how to do it, and how to look for and ask for the resources I need as a disabled performer. It also helps me see different ways I can validate myself and how I present myself and my creativity. I also can assist fellow performers and help them feel validated in who they are.”*

- Oreo Munroe (she/her), Virginia, USA



@DisabiliTeaseAcademy



@DisabiliTeaseA

6,600

With nearly 1,500 followers, our social reach is more than 6,600 people and grows daily.

25-44

Our followers are predominantly women ages 25-44, an optimal age range for digital advertisement.

# TECH SPONSOR LEVELS

We are looking for monthly tech sponsors to support our quality year-long programming with Zoom, captioning, and ticketing fees.

Please contact us to choose which month you'd like to sponsor. You'll find it rewarding!

Larger sponsorship levels are on the next two pages.

## RHINESTONE

\$100

Thank-you note and shout out during the event

Oval #DisabiliBabe sticker

Holographic #DisabiliBabe sticker

## SEQUIN

\$50

Thank-you note and shout out during the event

Oval #DisabiliBabe sticker

## GLITTER

\$25

Thank-you note and shout out during the event

Oval Sticker



Holographic Sticker



*"I love the empowerment aspect of redefining and adapting what abilities you have now, maybe that are different than they were before, but knowing that you can still be a really badass performer and still be really sexy..."*

- Previous Academy attendee

# SPONSORSHIP LEVELS

We are looking for sponsors to make larger donations as well. These donations will help provide instructor and panelist pay, equity tickets for those facing financial hardships, marketing, video editing, miscellaneous fees, and more. In addition, we are happy to develop a customized package that works best for you.

## PLATINUM

\$2,000

**Social Media:** 2 individual sponsor posts, with logo and blurb

**Website/Newsletter:** Company name and logo

**Tickets:** Two complimentary tickets to a live-stream or recorded workshop or panel

**Event:** Two Emcee shout-outs during an event of your choice. Logo in recording for sale

## GOLD

\$1,000

**Social Media:** Individual sponsor post, with logo and blurb

**Website/Newsletter:** Company name and logo

**Tickets:** One complimentary ticket to a live-stream or recorded workshop or panel

**Event:** One Emcee shout-out during an event of your choice. Logo in recording for sale

## SILVER

\$500

**Social Media:** Sponsor grid shout-out, with logo

**Website/Newsletter:** Company name listed

**Tickets:** Unlimited access to one recorded workshop or panel

**Event:** One Emcee shout-out during an event of your choice

## BRONZE

\$250

**Social Media:** Company name listed

**Newsletter:** Company name listed

**Tickets:** One 24-hour rental of a recorded workshop or panel

*\*The DisabiliTease Academy is not a 501(c)(3) non-profit organization, but contributions may be tax-deductible as a marketing expense for your business. Please consult a tax professional for guidance.\**

# SPONSORSHIP BENEFITS

	SOCIAL MEDIA FEATURES			IN-EVENT MENTIONS	
	Company Name	Sponsor Grid	Individual Post	Emcee Shout out	Thank You Slide
P	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
G	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
S	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	WEBSITE		NEWSLETTER	
	Company Name	Company Logo	Company Name	Company Logo
P	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
G	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
S	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

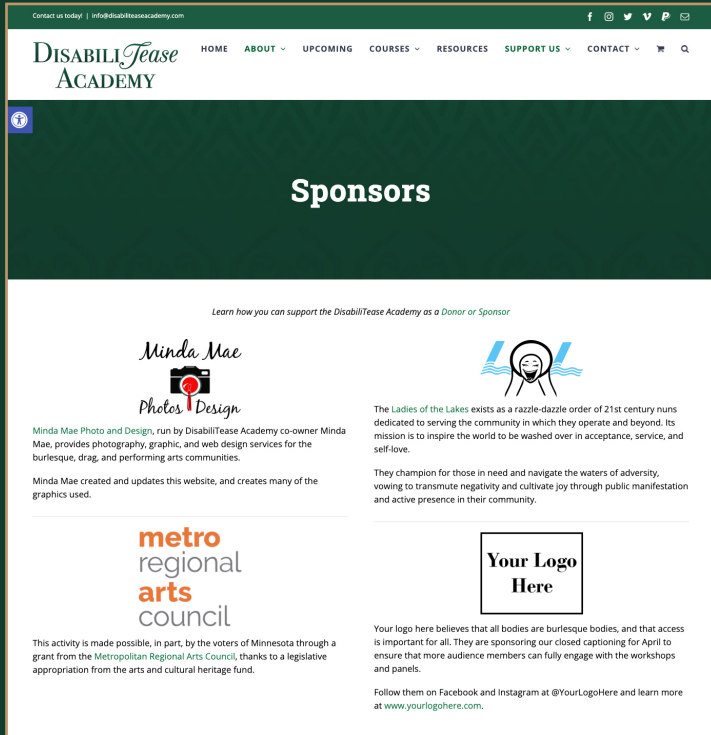
*“I was terrified starting burlesque as a disabled person - I asked my friends if they knew anyone like me who I could maybe talk to or get some advice or inspiration from. When a friend pointed me to The Academy, I “ugly cried” watching videos and reading through, because I’d never found others like me. I love this community of people who understand what it’s like to be disabled AND a performer.”*

- Lilly O’sassin (she/her), Virginia, USA

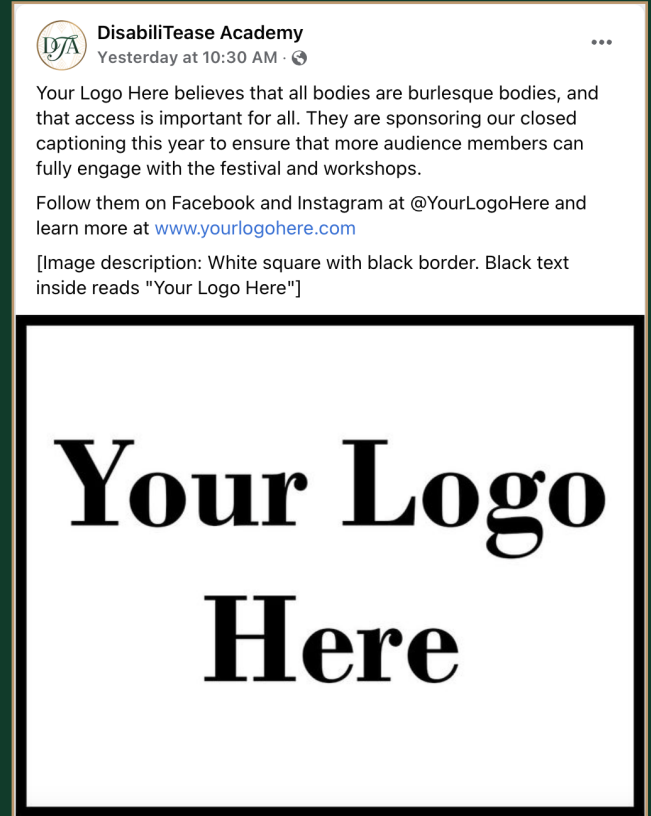


# DIGITAL FEATURES

## Website Feature



## Social Media Post



# DISABILI*Tease* ACADEMY



PRETTY HANDS  
FOR BURLESQUE  
WITH  
EMPRESS EYRIE



DON'T GET  
CANCELLED  
WITH  
TAS AL-GHUL

— Course Examples —



EASY ACCESS:  
COSTUME CLOSURES  
WITH DISABILITIES  
IN MIND  
WITH  
KEVLAR B LIGHTNING



THE MOVEMENT:  
FLOOR/CHAIR  
FOR MOBILITY  
RESTRICTIONS  
WITH  
JACQUELINE BOXX

**All are welcome at the DisabiliTease Academy.**  
Everyone will have the opportunity to express themselves and receive the education, validation, and recognition they deserve.

We look forward to seeing you in our classroom!

**Contact:**

Minda Mae or Lakota Shekhar (owners)  
[info@disabiliteaseacademy.com](mailto:info@disabiliteaseacademy.com)

**Learn More:**

[linktr.ee/disabiliteaseacademy](https://linktr.ee/disabiliteaseacademy)  
[www.disabiliteacademy.com](https://www.disabiliteacademy.com)

